

# Let's Create Your Mighty Easy Email Gift

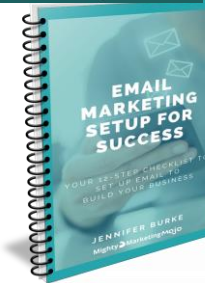
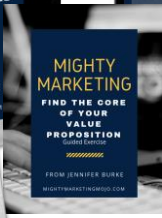
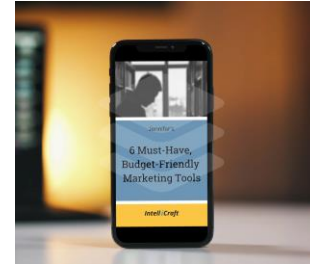
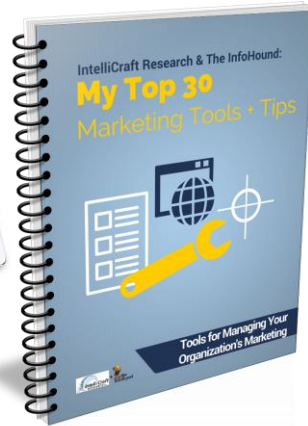
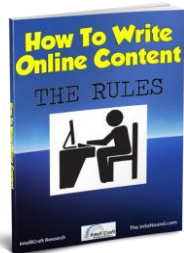
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**PART TWO - BRAINSTORM + DEMOS**

# Hi, I'm Jennifer

And I'm a marketing geek!



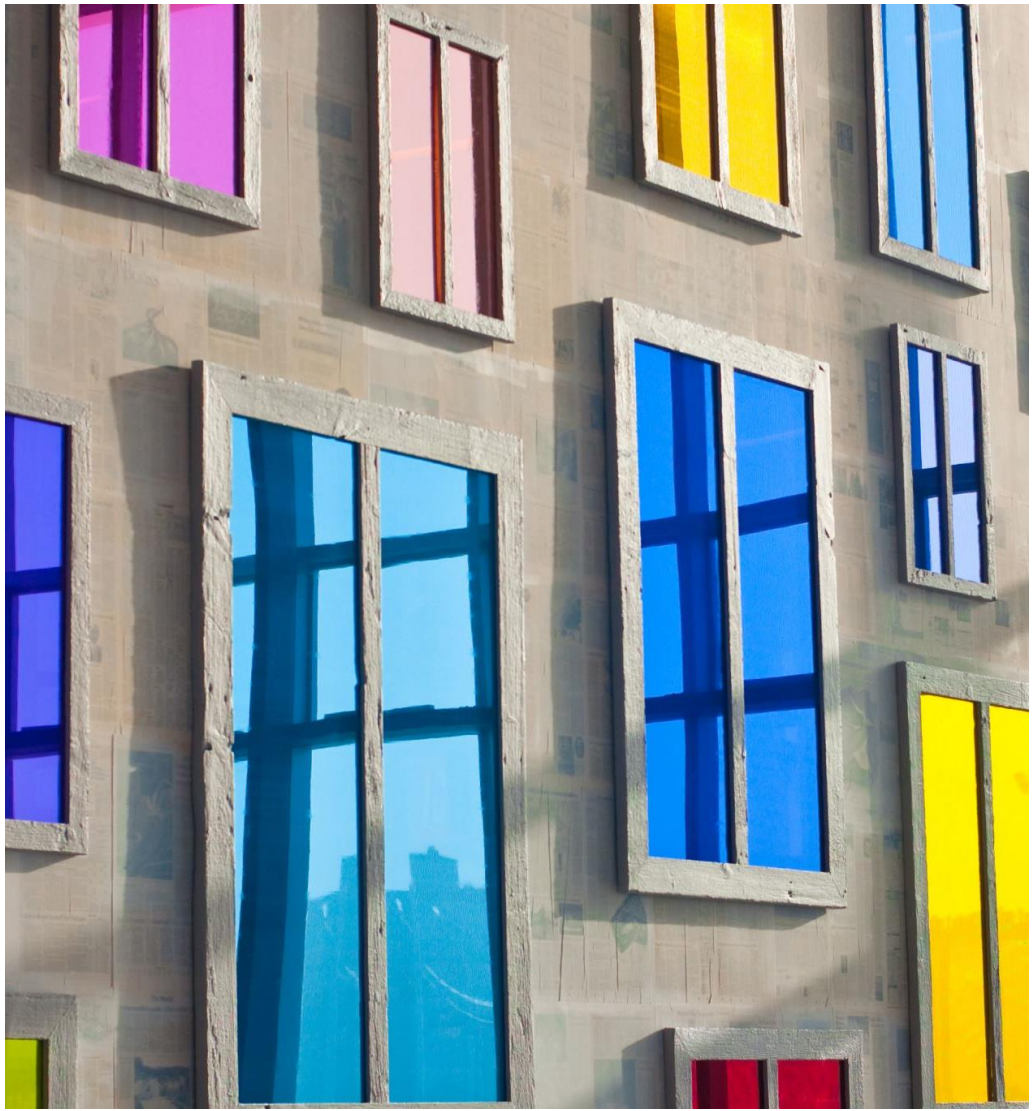


# Recap

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- ✓ Good Gift = Focused on 1 problem + Benefit-oriented
- ✓ KISS – Keep It Simple + Short
- ✓ Use/Re-Use Existing Content
- ✓ Don't forget to Money-up!
- ✓ Share, share, share that gift!

**There's No  
ONE 'Right'  
Gift!**



# Forms of Freebies

- ✓ PDF
- ✓ Checklist
- ✓ Worksheet/workbook
- ✓ Planner/journal
- ✓ Template
- ✓ Book chapter
- ✓ Audio – inc 'private' podcast
- ✓ Video
- ✓ Webinar / Masterclass
- ✓ Challenge
- ✓ Quiz

# Examples ...

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- ✓ 5 Best Resources to Free Up 10+ Hours Per Week
- ✓ 5 Easy Legit Ways to Get More Traffic to Your Blog
- ✓ 5 Ways for 40-Somethings to Increase Retirement Savings and Still Go On Vacation
- ✓ 3 Ways For Coaches to Get More Social Proof for Your Business
- ✓ 5 Ways For Busy Moms to Find 30 Minutes for Self Care
- ✓ 5 Tools To Immediately Double Your Coaching Revenue
- ✓ Best Success Tips of 8 Pro Writers – Learn Their Secrets, Avoid Their Mistakes

# More Brainstorming ...

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**WHO** = Women 35+

**WHAT** = they struggle understanding and managing finances

**WHO** = women bloggers/mompreneurs looking to get more \$\$ from side-hustle blogs

**WHAT** = they don't feel tech confident and need to make sure their WP-based blog is set up right





# Let's Make Them Better

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- ✓ 7 Day Meal Plan (Plant, Keto, Heart-Healthy)
- ✓ 30-Day Social Media Planner
- ✓ 10 Day Pinterest Challenge for Bloggers
- ✓ Budgeting mini-course

# Let's Make Them Better

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- ✓ 101 Tools + Tips That Will Help You Improve Your Business
- ✓ Persuasive Speech Basic Outline
- ✓ Expert Business Roadmap
- ✓ Pinterest setup, strategy + keywords

# Which Is Better?

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- ✓ The Social Media Visibility Blueprint
- ✓ The Content Ideas Workbook
- ✓ How to Prepare Your Vision Board, Set Goals and Get Life Balance

- ✓ 5 Steps to Wild Social Media Visibility Without Spending Anything on Ads
- ✓ Create A Year's Worth Of Ideas in 60 Minutes
- ✓ ? **Let's brainstorm!**



## Your Guide to Creating a Money-Making Blog!

Did you just start blogging but are struggling to make money from it? In this free workbook and guide you'll learn exactly what it takes to build a profitable blog. No fluff or information overload.

**GIMME THE WORKBOOK!**

Your information is 100% Secure And Will Never Be Shared With Anyone. You can unsubscribe at any time.

## 16 Steps to a Fully Optimized LinkedIn Profile



*Get Started Now!*

**Janice Porter**  
LinkedIn Trainer | Networking Coach  
[www.JanicePorter.com](http://www.JanicePorter.com)



Inspire. Engage. Connect.



## 7 Costly Presentation Mistakes Every Speaker Must Avoid!

### 1 Bullets Kill

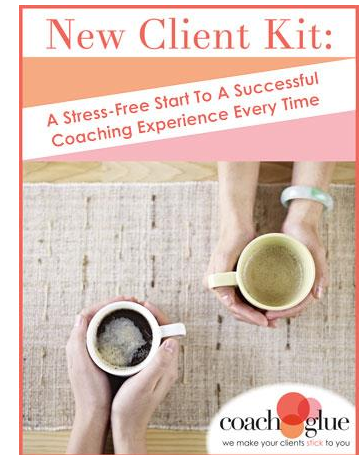
Too many bullet points are a nightmare for your audience. Seeing a block of text with a dozen bullet points is when your audience may check out of your presentation. Excessive text is a simple problem to fix but when left unchecked can cause major issues.

When you do have bullets, don't just read the bullet points out loud. The audience doesn't need a speaker to read the bullets; they need the speaker to incorporate the bullets as a supplement to their speech.

Words, or even sentences, are not inherently a bad thing to add to a slide and can even be helpful. It's important to remember that a picture is worth a thousand words and that the right image may be what you need to best illustrate a point. Pictures and graphics remain in people's memories and may help them to remember the important points after your presentation is done.

# Yep - Use that PLR!

- ✓ [CoachGlue](#)
- ✓ [Piggy Makes Bank](#)
- ✓ [Content Sparks](#)
- ✓ [White Label Perks](#)
- ✓ [Publish for Prosperity](#)
- ✓ [Coach Ready Content](#)
- ✓ [Thrive Anywhere](#)



**Let's Make a  
Gift!**



Starting from Piggy Makes Bank PLR  
<https://www.mightymarketingmojo.com/PMBFree>

# Sharing Your Opt- In Gift

- ✓ EVERY-where on your site
  - ✓ Headers, Pop-Ups, Exit Intent, In-Posts/Content Upgrades
- ✓ Social Media – inc in videos
- ✓ Lead magnet swaps – w/ 3-5 colleagues with similar audiences but difference businesses
- ✓ Giveaways
- ✓ Bundles
- ✓ Summits
- ✓ Podcasts

roll in.

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Welcome back!



Want to See the  
Exact Tools I Use  
for Digital  
Marketing?

YES, SHOW ME!



Join My Email List

Read the Blog

Visit the Shop

## Christmas Activity Sheets

### Looking for fun, free, family Christmas activities to do at home – here's a holiday gift to print

'Tis the season for the hustle and bustle of the Christmas holiday.

Many will be celebrating this Holiday a bit differently by not gathering together with loved ones. However, there are still many traditions of this season that will keep us busy.

Little ones are still anxiously awaiting for Santa to visit and there are still adulting activities that need to get done.

Here's a fun free printable Christmas activity set for your kiddos as well as a simple and fun To-do list for you to keep them busy and happy as you get ready for the holiday!

This set includes:

- 1 Holiday to-do list – write down all the things that need to get done as you count down to Santa's visit
- 4 activity sheets – keep the kids busy (as least for a little while)



Print as many sheets as you like.

Enter your email below to get your free gift of a printable activity sheet plus crafting tips and more from Create Scout!

My Gift to You! Free Holiday Activity Sheets to Print and Use at Home

Get your free printable sheets, 300+ emails with crafting tips and more from Create Scout.

Full Name\*

Email\*

Type your name

Type your email

SEND MY GIFT NOW

Powered by  
ActiveCampaign >

### Live Training Event: THE GIVEAWAY HOW-TO MASTERCLASS

We're Revealing...

- ★ 3 surprising nuances that make our giveaways so successful
- ★ The top giveaway mistakes to avoid
- ★ Our exact giveaway checklist & timeline
- ★ Our secrets to a well-run giveaway that can get you 1000s of new leads and be run at a net profit to you.
- ★ Attend LIVE or Register for Replay:

REGISTER NOW

## Free download of I Am a Blogger

Get a sample PDF of our coffee table book and stay up to date on the *I Am a Blogger* project.



Your first name

Your email address

Your email subscriber count ▼

Sign me up

We won't send you spam.  
Unsubscribe at any time.

Powered By ConvertKit



# Next Steps

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- ✓ **Mighty Easy Landing Pages Workshop** – self-study \$67 [coupon LP30 saves \$30]  
<https://www.mightymarketingmojo.com/mighty-easy-landing-pages-training/>
- ✓ **Tech Therapy Hangout** – membership – 2x/month plus Get Sh\*t Done Day \$28/mo  
<https://www.mightymarketingmojo.com/tech-therapy/>